



Dear Making A Difference Walk Sponsor:

The members of Soroptimist International of Huntington Beach (SIHB) invite you to join us in our commitment to making a difference for women and girls in our community. We are proud that 100% of our net proceeds raised from this walk will stay in our local community.

SIHB supports the following local organizations: Project Self-Sufficiency, Colette's Children's Home, The Huntington Beach Community Clinic/Duck-A-Thon, and Working Wardrobes. Through these agencies we are able to provide valued services to those in need.

In addition to these deserving organizations, SIHB provides individual monetary awards to women and girls through our own service programs such as our Women's Opportunity Award: this award is designed to aid women with primary financial responsibility for their families by offering grants to further their educational opportunities, our Violet Richardson Award: this is an award for girls between the ages of 14 and 17 which recognizes outstanding volunteer service within the community, and our Dolly Wakeham Award: where each year, we sponsor one or two families where the mother is the single head of the household. Club members help the family with many of their needs for the year, including household essentials, holiday trimmings and meals. In this time of financial difficulties we expect the need to be even greater.

As a Sponsor of the Making A Difference Walk you will receive publicity based on your level of sponsorship. You have the opportunity to be recognized in our printed materials and on signs the day of the walk as well as having a booth at the event. Your company name on the back of our Walk t-shirts will give you recognition for . Please read the attached information and consider being a Walk Sponsor. We recommend mailing your Sponsorship Agreement Form to us by May 15, 2011. If you have any questions, please feel free to contact me.

Since 1963, Soroptimist International of Huntington Beach has contributed tens of thousands of dollars to community projects. To learn more about our community projects please go to our web site, www.soroptimisthb.org.

Thank you for your support,

Charla Kabana, President
Soroptimist Intl of Huntington Beach

HOW TO BECOME A SPONSOR

Becoming a MAKING A DIFFERENCE WALK 2011 Sponsor is really quite easy. Simply inform us of your intent to participate at the level you choose by completing the Sponsor Agreement Form. (Page 2)

Written sponsorship commitments in writing and payments are due by **May 15, 2011**. Meeting this deadline ensures that we can get your company or organization name in all publicity for your level of sponsorship. We cannot guarantee full media coverage for commitments made and funds received after that date.

There are three levels of sponsorship. Each has different benefits for the sponsor. As you read through each level, you will see the *underlined italicized* phrase is the added benefit over the lower level.

BRONZE SPONSOR

- \$250.00 Pledge
- **Benefits: Bronze Sponsors** will receive a team photo calendar, listed on sponsor signage located in the registration area or along the walk route.
- You will receive 5 complimentary t-shirts at this sponsorship level. Additional walkers may purchase t-shirts for \$10.00 each.

SILVER SPONSOR

- \$500.00 pledge
- **Benefits: Silver Sponsors** will receive a team photo calendar, and will be listed on sponsor signage located in the registration area or along the walk route. *Your company will be listed on the event t-shirts and you will have a "booth" at the event (SIHB will supply the 10' x10' tent only, no electricity, must have a city of HB business license to sell at booth).*
- You will receive 10 complimentary t-shirts at this sponsorship level. Additional walkers may purchase t-shirts for \$10.00.

GOLD SPONSOR

- \$1,000.00 pledge
- **Benefits: Gold Sponsors** will receive a team photo calendar, and will be listed on sponsor signage located in the registration area or along the walk route. *Your company will be listed in all print ads and on the event t-shirts and will have two "booth" spaces at the event (SIHB will supply the 10' x10' tent only, no electricity, must have a city of HB business license to sell at booth).*
- You will receive 10 complimentary t-shirts at this sponsorship level. Additional walkers may purchase t-shirts for \$10.00.

SOROPTIMIST INTERNATIONAL OF HUNTINGTON BEACH
MAKING A DIFFERENCE WALK

SPONSOR AGREEMENT FORM

YES, I will be a SPONSOR for the Making a Difference Walk 2011 at the level noted below.

- _____ **Gold** **\$1,000.00** (or \$2,000.00 of In-Kind services, i.e., advertising)
- _____ **Silver** **\$ 500.00** (or \$1,000.00 of In-Kind services, i.e., advertising)
- _____ **Bronze** **\$ 250.00** (or \$500.00 of In-Kind services, i.e., advertising)

_____ As an above listed Sponsor, we **will not** have a Walk Team.

Name of Organization _____

*Note: List your name as you want it to appear in all ads and listings

Address _____

Contact Person's Name _____

Telephone _____ E-mail _____

Team Captain's Name _____

Telephone _____ E-mail _____

Enclosed, please find check number _____ in the amount of \$ _____

Make payable to: SI Huntington Beach or SIHB
PO Box 1306
Huntington Beach, CA 92647

Note:
SI of Huntington Beach is a 501 (c) (3) organization
Group Exemption Number 3899
Tax ID #95-6122426

To ensure appropriate listing in all ads for which your level of sponsorship qualifies, please return this form along with your payment by **May 15, 2011**. Commitments made after this date are appreciated, but we cannot guarantee that you will receive proper ad recognition due to deadlines we must meet.

Other ways to help can be found on page 3.

SOROPTIMIST INTERNATIONAL OF HUNTINGTON BEACH
MAKING A DIFFERENCE WALK

BECOME AN UNDERWRITER OR MAKE A DONATION

For those not wishing to be a sponsor please consider helping us cover some of our expenses. Please let us know if you do not want recognition for your contribution.

Any size donation in cash or in-kind services will be welcome for the following expense areas:

- Advertisement \$ _____
- Registration Printing and Postage \$ _____
- Refreshments at the event \$ _____
- Printing/Postage for Sponsor Packets \$ _____
- Walk Team Calendars \$ _____
- Photos of Walk Teams \$ _____
- Signs \$ _____
- Other Donation \$ _____

If you are interested in contributing to Walk/Run or have questions, please contact:

Charla Kabana, President
WALK 2011 General Chair
charkab@earthlink.net
714-322-3873

Make payable to: SI Huntington Beach or SIHB
PO Box 1306
Huntington Beach, CA 92647

Note:
SI Huntington Beach is a 501 (c) (3) organization
Group Exemption Number 3899
Tax ID #95-6122426

Company Name _____

Contact Person _____

Email _____

Amount enclosed \$ _____

THANK YOU

